

E R AND TD

REVISED ACTION PLAN NOVEMBER 2018–MAY 2019

Area 1 Town Development

Aim	Action to be taken	Cost	Responsibility	Timescale	Notes
1. Develop a systematic approach to external relations and town development	<ul style="list-style-type: none"> • Draw up job description for Development/ Engagement Officer • Appoint Officer 	£20,000	Chair ERTD, Personnel sub-cmt F and GP	Dec 2019 March 2019	
2. Seek to preserve and enhance the heritage of the town for the benefit of residents and visitors through tourism and other means	<ul style="list-style-type: none"> • Set Tourism/Marketing budget for 2019 • Obtain advice and costings for display of gunpowder mortars • Print Heritage Trails leaflet • Launch Heritage Trails • Establish TIC • Develop the Almonry as a Community Heritage Education Centre/review display of town model • Develop Heritage Trails activities/market Activity Book • Work proactively with Battle Marketing Group and 1066 Country to market Battle 	£1000 £500	ERTD TC/DTC Chair, ERTD TC/DTC Events sub-cmt F and GP DE Officer	Nov 2018 Jan. 2019 Jan 2019 March/April 2019 April 2019 May 2019 onwards	
4. Improve the overall appearance of the town	<ul style="list-style-type: none"> • Set up a working group to explore ways to improve the Market Square area • With Beautiful Battle and High Street retailers, develop floral displays in the town • Review footpath sweeping, litter collection 		ERTD BB/nominated member ERTD TC/DTC	March 2019 March 2019 March 2019	WG to bring proposals to ERTD Proposals to come to ERTD Report to ERTD

5. Develop town awareness of/provision for the needs of the elderly, disabled and very young	<ul style="list-style-type: none"> • Commission accessibility audit • Consult local organisations • Develop Resilience Plan 		TC/DTC Working Group Working Group	May 2019	Extend remit of Resilience Plan WG
6. Support the economic regeneration of the High Street	<input type="checkbox"/> Work with the Chamber of Commerce, RDC and other groups to support economic regeneration		ERTD nominated member, DE Officer	Ongoing	
7. Support/organise Community Events	<input type="checkbox"/> Organise Remembrance Day Events <input type="checkbox"/> Improve, arrange Xmas events - lights, trees in town centre <input type="checkbox"/> Liaise where necessary re organisation of Marbles, Mediaeval Fair, Late Night Shopping.		Events sub-cmt Events sub-cmt TC/DTC		

Area 2 External Relations

Aim	Action to be taken	Cost	Responsibility	Timescale	Notes
1. Improve communications to inform residents of news, activities, businesses and encourage participation in events and trade	<ul style="list-style-type: none"> • Send Welcome Pack to new occupiers • Review role of Parish Assembly and existing forms of communication and make recommendations to Council. • Explore ways of increasing targeted communication using social media and make recommendations to Council. • Establish regular consultation with residents by survey and other means. 		Nominated member(s) Committee Committee	March 2019 May 2019 April 2019	To be reviewed every three years Employ social media consultant/officer Annual Survey pre-Parish Assembly

2. Revitalise relations with voluntary organisations and businesses in the town	<input type="checkbox"/> Council representatives to establish working relationships with, participate actively in and report back on relevant organisations .		Full Council	Ongoing	Representatives to report to ER and TD. Minutes to Full Council
	<input type="checkbox"/> Council to set up a Town Forum for the exchange of ideas and mutual support		Full Council	Bi-annual meetings	Forum to bring forward proposals as well as react to Council plans
3. In the town's interests, work more closely with individuals/bodies external to the town.	<input type="checkbox"/> Identify and establish links with relevant individuals and organisations <input type="checkbox"/> Strengthen civic links with twinned town of St Valéry-sur-Somme <input type="checkbox"/> Support bid to bring Bayeux tapestry to Battle		DE officer Nominated member/officer Nominated member/officer	May 2019 January 2019 March 2019	Officer to report to committee Nominated member to make proposals Nominated member to report to committee.

Area 3 Cross-over with other committees and responsible bodies

Ensure that planning developments take into consideration the preservation of important buildings, the townscape and landscape	<input type="checkbox"/> Through the Neighbourhood Plan establish firm criteria for development which will protect the heritage of the town <input type="checkbox"/> With P and T Committee and RDC, seek to retain and where possible improve buildings of interest through local heritage list and other means. <input type="checkbox"/> With Planning and Transport Committee, set up a working group on mitigating the impact of parking and restricting traffic flow in the High Street and other heritage areas		F and GP Neighbourhood Planning Group, Heritage Policy Group P and T/nominated member ERTD	May 2020 Ongoing Ongoing	Funding required Working group to bring proposals to Council/RDC/ESCC
--	---	--	---	--	--

1 November 2018