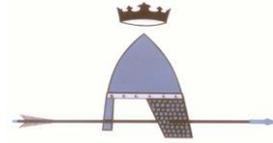




# Battle Town Council



MINUTES of the EXTERNAL RELATIONS AND TOWN DEVELOPMENT COMMITTEE held on  
TUESDAY, 20 SEPTEMBER 2016 at The Almonry, High Street, Battle at 7.30pm

**Present:** Cllrs A Ratcliffe (Chairman), G Favell, P Fisher, D Furness, R Jessop and A Russell.  
**In attendance:** Andy Beams (Town Clerk)

1. **Apologies for absence** – received from Cllr M Palmer.

2. **Disclosure of interest** – None.

3. **To approve and sign the minutes of the previous meeting held on 9 August 2016.**

These were duly signed by Cllr Ratcliffe. Members agreed to invite the Chamber of Commerce and other business representatives to the next meeting in November to discuss actions needed to enter the Great British High Street competition for next year.

4. **TownCityCards.com**

The Town Clerk reported that the first batch of Battle Cards were due to be delivered to the office on Thursday this week. Discussions had started about the design for the reverse of the card for 2017, with TownCityCards.com suggesting a competition could be launched for schoolchildren to come up with a suitable design. Members liked the suggestion, but also felt there was an opportunity to promote the statue due to be installed shortly on next year's cards. The Town Clerk to discuss further with TownCityCards.com and report back to the next meeting.

5. **Roundabout statue**

Cllr Jessop reported that the planning application was currently being assessed, with an end date of 28 September for comments. A decision would be delegated to an officer and it was anticipated this would be made shortly afterwards. The application for the license to ESCC had been made, and this was expected to be granted subject to obtaining planning permission. Cllr Jessop had obtained the services of an engineer to complete the wind loading calculations required by ESCC free of charge. Cllr Furness was due to meet with Concorde1066 representatives to discuss the unveiling of the statue as part of the celebrations on 14 October.

6. **Parish assembly**

Members discussed the date and format for the 2017 Assembly, taking into account the feedback received following this year's event.

**RESOLVED:** Members agreed the date for the Assembly as Tuesday 11 April (subject to availability at the Memorial Hall). The March edition of the Town magazine would be used to publicise the event and carry the annual report. Banners for advertising would go up one month in advance of the date. The format was agreed as a Q & A session based on the annual report, with a guest speaker. Suggestions for the guest speaker will be asked for in the November edition of the Town magazine.

Cllr Furness arrived at 8.00pm.

7. **Tourist information**

Cllr Russell raised this item following reports from the Museum of the frequent requests received for information by tourists. Since the closure of the information point, The Almonry had a base for leaflets, but not adequate resources to provide detailed tourist information, although this could change in the future subject to the plans for The Almonry.

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Members felt that the library may provide a good base for tourist information, or alternatively the Crafty Norman may be interested in providing the service. Members agreed that either option would need a financial contribution from the Town Council to make them feasible.

**RESOLVED:** The Town Clerk was asked to contact the library to find out if they had available space to host a tourist information point, while Cllr Furness agreed to speak to the Crafty Norman to see if they would provide an alternate site.

## **8. Events Sub Committee**

Further to the previous meeting, Cllr Howell had also offered to join the sub-committee.

**RESOLVED:** Members agreed to add Cllr Howell to the sub-committee, and elected Cllr Russell as the Chairman. Cllr Russell and the Town Clerk to agree a date for the first meeting.

## **9. Marketing groups**

Cllr Ratcliffe reported there had been no meetings of either group since the last committee meeting. The Battle Marketing Group was due to meet on 22 September and the 1066 Group on 28 September. The minutes of all of the marketing group meetings would be circulated for all to see once produced.

## **10. Financial matters**

Members noted the report and requested the Town Clerk obtain a quotation for delivery of the March newsletter containing the annual report and Parish Assembly details to all households for the next meeting.

## **11. Matters for information / future agenda items**

Cllr Favell had circulated prior to the meeting information about the purchase of a prize for the 1066 writing competition. Members agreed that the recommended Gadroon Salver was the best option, and was also within the allocated budget. Cllr Favell and the Town Clerk to sort out the details of ordering and engraving.

Items for the next agenda – resilience plan review of action plan

## **14. Date of next meeting: Tuesday 1 November 2016**

There being no further business, the meeting closed at 8.30pm.

CLLR A RATCLIFFE  
Chairman