

ER and TD DETAILED ACTION PLAN JANUARY 2019

Town Development

Objective 1 To seek to improve the condition of Battle and the facilities available, in the interests of its residents and businesses.

Specific Objectives

1. To propose a plan for the future development of Battle
2. To preserve and enhance the heritage of the town for the benefit of residents and visitors through tourism and other means
3. To ensure that planning developments take into consideration the preservation of important buildings, the townscape and landscape
4. To improve the overall appearance of the town
5. To support the economic regeneration of the High Street
6. To support/organise Community Events

External Relations

Objective 2 To ensure good communications with residents, voluntary and statutory bodies in Battle, local business and English Heritage

Specific Objectives

1. To determine and monitor the Council's policy and strategy on communication issues
1. To review current means of communication
2. To improve communications to keep residents and visitors informed and encourage participation in events and trade
3. To revitalise relations with voluntary organisations and businesses in the town
4. To identify new ways to connect with Battle residents regarding their interests to promote town development
5. To review latest Local Council Award Scheme criteria and ensure compliance
6. Identify and establish a working relationship with voluntary groups, statutory bodies etc
7. Feedback aspirations of residents / groups / businesses

Objective 3 To work with other bodies external to the town to bring to fruition joint projects to the benefit of the people of Battle and its visitors

Specific Objectives

- To identify and establish working relationships with a variety of voluntary groups, statutory bodies etc outside of the town

Town Development

Objective 1:

To seek to improve the condition of Battle and the facilities available, in the interests of its residents and businesses.

SPECIFIC OBJECTIVE	ACTION	TIMESCALE BY	RESPONSIBILITY	COST	NOTES
To propose a plan for the future development of Battle.	Coordinate proposals from existing documents, council members and other interested parties and prepare a discussion paper for full council with recommendations.	June 2019	DF, GF, MK, TC	Staff time Cllr time	
To preserve and enhance the heritage of the town for the benefit of residents and visitors through tourism and other means.	Set Tourism/Town Development budget for 2019.	December 2018	ER and TD, F & GP	£6000	Budget set.
	Obtain advice and costings for display of gunpowder mortars.	March 2019	MK	£2000 Cllr time	In progress.
	Print Heritage Trails leaflet.	March 2019	TC	Staff time	Admin budget,
	Launch Heritage Trails.	April 2019	Events sub cmt, TC		
	Develop Heritage Trails activities, market Activity Book.	May 2019	MK, TC	Staff time Cllr time	Liaise with BVADC
	Progress TIC.	April 2019	TC, MK	£6000	Dependent on loan application?
	Develop the Almonry as a Community Heritage Education Centre.	May 2020	MK, TC	Staff time Cllr time	Dependent on loan application, HL grant.
To ensure that planning developments take into consideration the preservation of important buildings, the townscape and landscape	Work proactively with Battle Marketing Group and 1066 Country to market Battle.		MK, ARt	£500 Cllr time	Liaise with Andrew Ratcliffe, Kevin Dixon, Jane Ellis.
	Through the Neighbourhood Plan establish firm criteria which will protect the heritage of the town.	May 2019	MK, ARt	Cllr time	ERTD to review NP when complete.
	With P and T Committee and RDC, seek to retain and where possible improve buildings of interest through local heritage list and other means.	March 2019	MK, Aru, JG	Staff time Cllr time	Working Group set up. Local list process underway.
	With P and T Committee, set up a working group on mitigating the impact of	March 2019	MK, JG	Cllr time	Liaise with KF, SLR.

	parking and traffic flow in the High Street and other heritage areas.				
To improve the overall appearance of the town.	Set up a working group to explore ways to improve the Market Square.	March 2019	MK, TC	Staff time Cllr time	To meet with leaseholders first.
	With Beautiful Battle and High Street retailers, develop floral displays.	March 2019	MK	Cllr time	
	Review footpath sweeping, litter collection, dog fouling etc.	April 2019	TC	Staff time	To report to ERTD.
To make Battle more accessible and welcoming by taking account of the needs of very young, elderly or disabled residents and visitors.	Conduct an accessibility audit.	April 2019	TC, DTC	Staff time	In progress.
	Consult local organisations.	April 2019	TC, DTC	Staff time	In progress.
	Provide defibrillators.	April 2019	TC	Staff time	Completed: publicity and training needed.
	Complete Resilience Plan.	April 2019	Working Group	Cllr time	In progress.
To support/organise Community Events.	Organise Parish Assembly.	March 2019	Events sub-cmt, TC	Staff time Cllr time	In progress.
	• Organise Remembrance Day Events.	August 2019	Events sub-cmt, DTC	Staff time Cllr time	
	• Improve, arrange Xmas lights, trees in town centre.	April 2019	Events sub-cmt, DTC	£20,000	In progress.
	• Organise the Annual Battle in Bloom Competition and Awards Evening.	April 2019	Events sub-cmt, DTC	Staff time Cllr time	Liaise with BB.
	• Liaise where necessary re organisation of Marbles, Medieval Fair, Late Night Shopping and other events.	April 2019	Events sub-cmt, DTC	Staff time Cllr time	

Objective 2

To ensure good communications with residents, voluntary and statutory bodies in Battle, local business and English Heritage

SPECIFIC OBJECTIVE	ACTION	TIMESCALE BY	RESPONSIBILITY	COST	NOTES
To determine and monitor the Council's policy and strategy on communication issues.	<ul style="list-style-type: none"> Review policy annually. 	April 2019	DF, CD, TC	Staff time Cllr time	Review in progress. To report to ERTD
To improve communications, keep residents and visitors informed and encourage participation in events and trade.	<ul style="list-style-type: none"> Review & update 'New Residents' Pack'. 	March 2019	TC	Staff time	To be posted to all new residents.
	<ul style="list-style-type: none"> Review role of Parish Assembly and existing forms of communication and make recommendations to Council. 	June 2019	MK,	Cllr time	To follow 2019 parish Assembly.
	<ul style="list-style-type: none"> Review information on council website and update as necessary. Explore use of My Alerts. 	March 2019	DW, TC, DTC	Staff time Cllr time	Nominated group to meet weekly.
	<ul style="list-style-type: none"> Continue to produce & distribute a quarterly newsletter in a timely and cost-effective manner. 	May 2019	GF, TC, DTC	£2200 Staff time Cllr time	Annual Report to be included in next Newsletter for Parish Assembly
	<ul style="list-style-type: none"> Explore ways of increasing targeted communication using social media and make recommendations to Council. 	April 2019	DW, TC, DTC	£500 Staff time Cllr time	
To revitalise relations with voluntary organisations and businesses in the town.	<ul style="list-style-type: none"> Council representatives to establish working relationships with, participate actively in and report back on relevant organisations. 	March 2019	Members	Staff time Cllr time	Regular reports to ER and TD to begin.
To identify new ways to connect with Battle residents to promote town development.	<ul style="list-style-type: none"> Council to set up a Town Forum for the exchange of ideas and mutual support. 	March 2019	MK	Staff time Cllr time	Discussion at ER and TD March 2019
	<ul style="list-style-type: none"> Establish regular consultation with residents by survey and other means. 	April 2019	DW,TC,DTC	Staff time Cllr time	Nominated group to explore internet surveys etc and report back.

Objective 3:

To work with other bodies external to the town to bring to fruition joint projects to the benefit of the people of Battle and its visitors

SPECIFIC OBJECTIVE	ACTION	TIMESCALE BY	RESPONSIBILITY	COST	NOTES
To work more closely with individuals and bodies external to the town in support of mutual aims.	<ul style="list-style-type: none">Identify and establish links with relevant individuals and external organisations.	April 2019	DF, GF, MK, TC	Staff time Cllr time	Compile contact list. Liaise with Battle organisations to assist. Report back to ERTD.
	<ul style="list-style-type: none">Organise the biennial reception for twin town reception.	April 2019	Events sub-cmt, DTC, GF	Staff time Cllr time	Liaise with Twinning Association.
	<ul style="list-style-type: none">Strengthen civic links with twinned town of St Valéry-sur-Somme.		DF, GF, TC, ARt	Staff time Cllr time	Nominated group to make proposals to ERTD.
	<ul style="list-style-type: none">Support bid to bring Bayeux tapestry to Battle		DF	Cllr time	On going