

## DRAFT DETAILED ACTION PLANS

**Objective 1** To seek to improve the condition of Battle and the facilities available, in the interests of its residents and businesses.

	<u>Action to be taken</u>	<u>Cost</u>	<u>Responsibility</u>	<u>Timescale</u>	<u>Notes</u>
To propose a plan for the further development of Battle	Enable better communication between the council and residents to ascertain aspirations of residents		ER & TD Committee members		
<b>Short term</b>	<ul style="list-style-type: none"> <li>• Establish working groups to aid projects identified by BTC such as:               <ul style="list-style-type: none"> <li>❖ Battle Arts Trail</li> <li>❖ Town Information and Model Exhibit</li> </ul> </li> <li>• Consider feedback from the Annual Parish Assembly</li> <li>• Produce bi-annual reports to report to council on activities of committee</li> <li>• Display Gunpowder Mortars in an appropriate manner</li> <li>• Improve and arrange installation of Christmas lights and trees in the town centre</li> <li>• Seek ways to improve the Market Square area</li> </ul>		Working groups  Councillors  Chairman	<ul style="list-style-type: none"> <li>• End March</li> <li>• TBA</li> </ul>	To be based on Committee's strategic plans
<b>Medium Term</b>	<ul style="list-style-type: none"> <li>• Identify new ways to connect with Battle residents regarding their interests to promote town development</li> </ul>			2 years and yearly thereafter	

	<ul style="list-style-type: none"> <li>• Create engaging communications to inform residents of news, activities and businesses</li> <li>• Adopt a digital strategy to increase targeted communication to encourage participation in community events and local trade</li> <li>• Review of activities, funding and setting of new priorities</li> </ul>				
<b>Long Term</b>	<ul style="list-style-type: none"> <li>• Review after 3 years</li> </ul>			Ongoing	Ongoing

**Objective 2:** To ensure good communications with residents, voluntary and statutory bodies in Battle, local business and English Heritage, and vice versa

	<u>Action to be taken</u>	<u>Cost</u>	<u>Responsibility</u>	<u>Timescale</u>	<u>Notes</u>
To determine and monitor the Council's policy and strategy on communication issues, both internal and external	Review current communication within the Parish Review latest Local Council Award Scheme criteria and ensure compliance		ER & TD committee		
<b>Short term</b>	<ul style="list-style-type: none"> <li>• Review, organise and enable the annual Parish Assembly</li> <li>• Organise the four yearly Civic Service</li> <li>• Review information on council website and update as necessary</li> </ul>		Events sub Committee  Events sub Committee  TC/DTC	Ongoing	

	<ul style="list-style-type: none"> <li>• Improve output of social media</li> <li>• Provide a council representative to attend meetings of the Battle Marketing Group, 1066 Country Exec Board, Chamber of Commerce and other groups identified by BTC</li> <li>• Continue to produce / distribute quarterly newsletter in a timely and cost effective manner</li> <li>• Issue “New Residents’ Pack” to occupiers</li> <li>• Produce Community Resilience Plan</li> </ul>		TC/DTC  Full Council    Cllrs/TC   TC  Cllr Favell	May	
<b>Medium Term</b>	<ul style="list-style-type: none"> <li>• As above</li> </ul>				
<b>Long Term</b>	<ul style="list-style-type: none"> <li>• As above</li> </ul>				

**Objective 3:** To work with other bodies to bring to fruition joint projects to the benefit of the people of Battle and its visitors

	<u>Action to be taken</u>	<u>Cost</u>	<u>Responsibility</u>	<u>Timescale</u>	<u>Notes</u>
Identify voluntary groups, statutory bodies etc	<ul style="list-style-type: none"> <li>• Establish a working relationship and feedback of aspirations of groups / businesses etc</li> </ul>		ER & TD Committee members – and councillors with membership on various groups	Ongoing	

<b>Short Term</b>	<ul style="list-style-type: none"> <li>• Ensure council representation on group committees</li> <li>• Regular feedback from meetings to ER &amp; TD</li> <li>• Identify projects and bring to Full Council for consideration</li> <li>• Identify possible funding sources</li> <li>• Strengthen links with Twinned Town of St Valery-sur-Somme</li> <li>• Work with agencies to encourage tourism</li> </ul>				
<b>Medium Term</b>	<ul style="list-style-type: none"> <li>• Support bid to bring Bayeux Tapestry to Battle</li> <li>• As above</li> </ul>			2 years and yearly thereafter	
<b>Long Term</b>	<ul style="list-style-type: none"> <li>• As above</li> </ul>				