

## DRAFT DETAILED ACTION PLANS

**Objective 1** To seek to improve the condition of Battle and the facilities available, in the interests of its residents and businesses.

	<u>Action to be taken</u>	<u>Cost</u>	<u>Responsibility</u>	<u>Timescale</u>	<u>Notes</u>
To propose a plan for the further development of Battle	Enable better communication between the Council and residents to ascertain aspirations of residents		ER & TD Committee members		
<b>Short term</b>	<ul style="list-style-type: none"> <li>• Establish working groups to aid projects identified by BTC such as:               <ul style="list-style-type: none"> <li>❖ Battle Arts Trail</li> <li>❖ Town Information and Model Exhibit</li> </ul> </li> <li>• Consider feedback from the Annual Parish Assembly</li> <li>• Produce bi-annual reports to report to Council on activities of Committee</li> <li>• Display Gunpowder Mortars in an appropriate manner</li> <li>• Improve and arrange installation of Christmas lights and trees in the town centre</li> <li>• Seek ways to improve the Market Square area</li> </ul>		Working groups  Councillors  Chairman	<ul style="list-style-type: none"> <li>• End March</li> <li>• TBA</li> </ul>	To be based on Committee's strategic plans

<b>Medium Term</b>	<input type="checkbox"/> Identify new ways to connect with Battle residents regarding their interests to promote town development			2 years and yearly thereafter	
	<input type="checkbox"/> Create engaging communications to inform residents of news, activities and businesses <input type="checkbox"/> Adopt a digital strategy to increase targeted communication to encourage participation in community events and local trade <input type="checkbox"/> Review of activities, funding and setting of new priorities				
<b>Long Term</b>	<input type="checkbox"/> Review after 3 years			Ongoing	Ongoing

**Objective 2:** To ensure good communications with residents, voluntary and statutory bodies in Battle, local business and English Heritage, and vice versa

	<u>Action to be taken</u>	<u>Cost</u>	<u>Responsibility</u>	<u>Timescale</u>	<u>Notes</u>
To determine and monitor the Council's policy and strategy on communication issues, both internal and external	Review current communication within the Parish Review latest Local Council Award Scheme criteria and ensure compliance		ER & TD committee		

<b>Short term</b>	<ul style="list-style-type: none"> <li>• Review, organise and enable the annual Parish Assembly</li> <li>• Organise the four yearly Civic Service</li> <li>• Review information on council website and update as necessary</li> </ul>		Events sub Committee  Events sub Committee  TC/DTC	Ongoing	
	<ul style="list-style-type: none"> <li><input type="checkbox"/> Improve output of social media</li> <li><input type="checkbox"/> Provide a council representative to attend meetings of the Battle Marketing Group, 1066 Country Exec Board, Chamber of Commerce and other groups identified by BTC</li> <li><input type="checkbox"/> Continue to produce / distribute quarterly newsletter in a timely and cost effective manner Issue</li> <li><input type="checkbox"/> “New Residents’ Pack” to occupiers</li> <li><input type="checkbox"/> Produce Community Resilience Plan</li> </ul>		TC/DTC  Full Council      Cllrs/TC    TC  Cllr Fisher	May	
<b>Medium Term</b>	<input type="checkbox"/> As above				
<b>Long Term</b>	<input type="checkbox"/> As above				

	<u>Action to be taken</u>	<u>Cost</u>	<u>Responsibility</u>	<u>Timescale</u>	<u>Notes</u>
Identify voluntary groups, statutory bodies etc	<input type="checkbox"/> Establish a working relationship and feedback of aspirations of groups / businesses etc		ER & TD Committee members – and councillors with membership on various groups	Ongoing	

**Objective 3:** To work with other bodies to bring to fruition joint projects to the benefit of the people of Battle and its visitors

<b>Short Term</b>	<input type="checkbox"/> Ensure council representation on group committees <input type="checkbox"/> Regular feedback from meetings to ER & TD <input type="checkbox"/> Identify projects and bring to Full Council for consideration <input type="checkbox"/> Identify possible funding sources <input type="checkbox"/> Strengthen links with Twinned Town of St Valerysur-Somme <input type="checkbox"/> Work with agencies to encourage tourism				
<b>Medium Term</b>	<input type="checkbox"/> Support bid to bring Bayeux Tapestry to Battle As <input type="checkbox"/> above			2 years and yearly thereafter	
<b>Long Term</b>	<input type="checkbox"/> As above				